# CREATIVE VIDEO PRINT WEB

Ps

Ai

D

Dw

AE

Pr

Sb

OL

En

Br

## KURT J. OTTO 858.337.4245

E-mail: kurt@kurtotto.com Portfolio: www.kurtotto.com

# EDUCATION

Graduate of Colorado Mesa University, Grand Junction, CO Degrees Awarded: Applied Science in Graphic/Media Communication & Commercial Art.

# EXPERTISE

### Skills

- Ability to Translate Business Needs into Creative Solutions
- Excellent Written and Verbal Communication
- Creative Collaboration
- Mentor Designers
- Vendor Relations

### **Television & Video Expertise**

- Filmed and produced weekly television shows with Fox 5 San Diego, *San Diego's Most Wanted* and *Sophie's Lounge*.
- Television Commercials
- Videography
- Photography
- Motion Graphics
- Digital Signage
- Website Animations
- Social Media Content
- Training Videos

### Print Expertise

- Corporate ID
- Packaging
- Catalogs
- Direct Mail
- Brochures
- Print Ads
- Magazine
- Outdoor
- Newsletters
- Style Guides
- Vehicle Wraps
- Trade Show Booths

# WORK EXPERIENCE

General Dynamics NASSCO • San Diego, CA SR. CREATIVE MULTIMEDIA SPECIALIST

Viejas Casino & Resort • Alpine, CA ART DIRECTOR

Pump Magazine • La Jolla, CA SR. DESIGNER

**So Cal Graphics** • San Diego, CA SR. DESIGNER

### Markets Served

- Entertainment
- Fine Dining
  Automotive
  - Fitness

Legal

Government

Gaming

Medical

• I.T.

• H.R.

### Web Expertise

- Website Design
- Banner Ads
- Social Media Content
- E-mail Blasts

858.337.4245