

# **CREATIVE** VIDEO PRINT WEB

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# KURT J. OTTO

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## EDUCATION

Graduate of Colorado Mesa University, Grand Junction, CO Degrees Awarded: Applied Science in Graphic/Media Communication & Commercial Art.

## **EXPERTISE**

### **Skills**

- Ability to Translate Business Needs into Creative Solutions
- Excellent Written and Verbal Communication
- Creative Collaboration
- Mentor Designers
- Vendor Relations

### **Television & Video Expertise**

- television shows with Fox 5 San and Sophie's Lounge.
- Television Commercials
- - Motion Graphics
  - · Digital Signage
    - Website Animations
    - · Social Media Content
    - Training Videos

- Entertainment Government
- · Fine Dining

**Markets Served** 

- Automotive
- Medical · Gaming
- Fitness · Legal
- I.T.
- H.R.

### Web Expertise

- Website Design
- Banner Ads
- Social Media Content
- E-mail Blasts

## **Print Expertise**

- · Filmed and produced weekly Diego, San Diego's Most Wanted
- Videography
- Photography

## Magazine Outdoor

Corporate ID

Packaging

 Direct Mail Brochures

Catalogs

Print Ads

- Newsletters
- Style Guides
- Vehicle Wraps
- Trade Show Booths

## WORK EXPERIENCE

General Dynamics NASSCO • San Diego, CA SR. CREATIVE MULTIMEDIA SPECIALIST

Viejas Casino & Resort • Alpine, CA ART DIRECTOR

Pump Magazine • La Jolla, CA SR. DESIGNER

So Cal Graphics • San Diego, CA

SR. DESIGNER